

Navigating Resistance: Understanding Opposition to Wind Farms in New Jersey

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INTRO

- Since the late 2000s opposition to offshore wind farms in New Jersey has been consistently growing. This study aims to identify opinions regarding the continued development of proposed offshore wind farms. Additionally, this study will assess the relationship between individual demographics and level of opposition or support.

METHODS

- A 22-question survey was developed and will be sent out to a representative sample of New Jersey residents. The survey mainly uses Likert-scale questions and dichotomous questions that focus around the perceived economic, environmental, recreational, and aesthetic impacts of the proposed offshore wind projects.

DISCUSSION

- Public attitudes towards proposed offshore wind farms are important and should be considered by local and the state governments. Public opinion is swayed by a mix of legitimate concerns, misinformation, and misunderstanding regarding both wind farms and solar farms. Results of this study will inform local and state government as well as wind power industry leaders on how best to address local communities' concerns and needs.

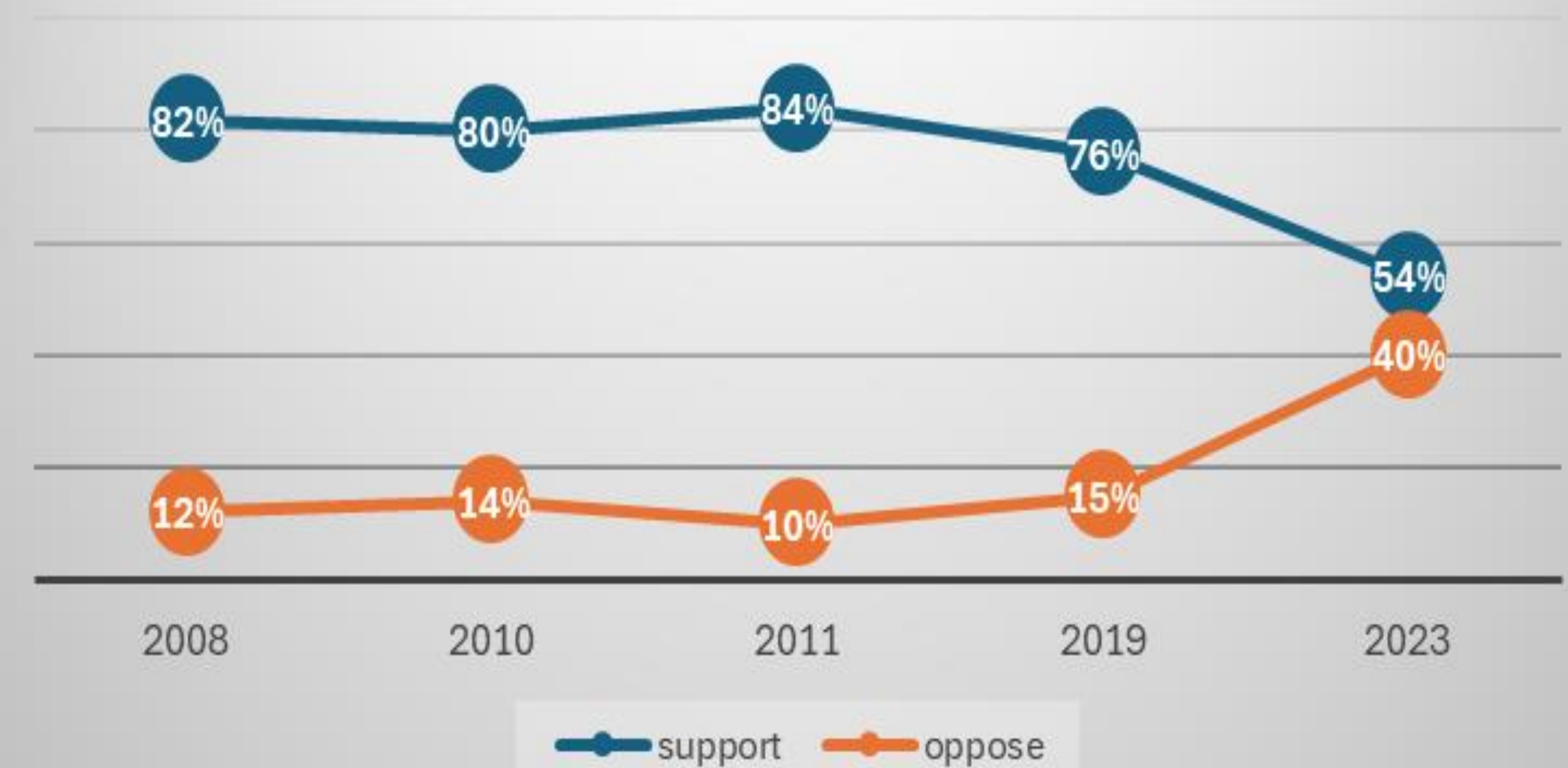
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PERCEIVED IMPACT OF OSW PROJECTS THAT INFLUENCE OPPOSITION & SUPPORT:

1. Impact on marine life
2. Impact on tourism
3. Impact on aesthetics
4. Impact on property values
5. Impact on the fishing industry/recreational fishing

Public Opinion of OSWF in NJ 2008-2023



https://www.monmouth.edu/polling-institute/reports/monmouthpoll_nj_082923/

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Check out my LinkedIn: QR Code
Feel free to contact me in the coming months for survey results!

