# NEW JERSEY ECONOMIC DEVELOPMENT AUTHORITY

**(“NJEDA” or “Authority”)**

# NOTICE OF INVESTMENT OPPORTUNITY

**New Jersey State Small Business Credit Initiative (“SSBCI”) Socially & Economically Disadvantaged Individuals (“SEDI”) Seed Fund**

**Requirements & Important Dates, Questions & Answers, Confidentiality**

# SUBMISSION REQUIREMENTS AND TIMELINE

Respondents to this Notice of Investment Opportunity are required to submit detailed responses to the questions covered in Appendix A of this document and to provide the documents listed in Appendix B, in addition to other information as may be required to sufficiently evaluate responses. Additional compliance requirements are described in Appendix C.

In addition, sample SSBCI side letter agreements will be made available for respondents to review prior to the program submission deadline date. Respondents will need to agree to the terms in the side letter agreement prior to closing.

**Notice of Investment Opportunity Available on**: **Tuesday, September 3rd, 2024 at 5PM ET** on **NJEDA Website**: <https://www.njeda.gov/notices-of-investment-opportunity>

Questions to Notice of Investment Opportunity from would-be respondents due: **Tuesday, September 17th, 2025 at 5PM** via email to SSBCISediFund@njeda.gov

Answers to questions submitted within the required timeline for this notice will be posted on the NJEDA Website (<https://www.njeda.gov/notices-of-investment-opportunity>) as soon as available, but no later than **Friday, September 27th , 2024 at 5PM ET**.

**Responses to Notice Due: Tuesday, October 1st, 2024, 5PM ET** via electronic format only to SSBCISediFund@njeda.gov

**Review and Consideration of Investment by Authority Board: Thursday, December 19th, 2024**

**Target Contract Execution with Board-Approved Managers: Monday, February 3rd, 2025**

∗ The above dates are provided to interested fund managers for planning purposes only. These are estimated timeline dates and do not represent firm commitment dates by the Authority. \*

# IMPORTANT:

**ANY INVESTMENT AND PAYMENT BY THE AUTHORITY IS SUBJECT TO THE AUTHORITY’S RECEIPT OF SSBCI FUNDING. THE ALLOCATION AGREEMENT MAY REQUIRE ADDITIONAL COMPLIANCE OBLIGATIONS OR RESPONSIBILITIES FROM THE SELECTED FUND MANAGER(S) WITH REGARD TO THE SEDI SEED FUND.**

When preparing your response to this Notice, keep in mind that, in this Notice, the word “shall” or “must” denotes proposal items which are mandatory for a proposal to be deemed complete; the word “should” denotes proposal items which are recommended, but not mandatory; and the word “may” denotes proposal items which are permissible, but not mandatory.

# CONFIDENTIALITY:

All responses and materials submitted in connection with this Notice may be subject to requests for disclosure, including, but not limited to the Open Public Records Act ("OPRA"), N.J.S.A. 47:1A-1 et seq. If the respondent asserts that any of its information is protected from disclosure, respondent must identify and mark any such specific information as protected and must provide the basis for such purported protection from disclosure.

## Background

Since 1995, the Authority has committed over $74 million in limited partner investments to venture capital funds. The portfolios of these funds include a series of investments in NJ-based early- and growth-stage companies that drove the creation of over 7,000 private sector jobs. Additionally, these investments have catalyzed a significant amount of private sector investment into these companies. The Authority aims to deepen the success of its investment in early- to mid-stage businesses owned by Socially & Economically Disadvantaged Individual, (“SEDI”) entrepreneurs through the 2021 State Small Business Credit Initiative (SSBCI) program. On March 11, 2021, President Biden signed The American Rescue Plan Act, which provided $10 billion to fund the federal SSBCI program and authorized U.S. Treasury to administer SSBCI for seven years after enactment, through March 2028. The program was created to strengthen state programs that support private financing to small- to mid-sized businesses, thereby delivering credit and investment capital to small businesses. Information on the 2021 SSBCI program can be found here: [https://home.treasury.gov/policy-issues/small-business-programs/state-small-business-credit-initiative-](https://home.treasury.gov/policy-issues/small-business-programs/state-small-business-credit-initiative-ssbci) [ssbci.](https://home.treasury.gov/policy-issues/small-business-programs/state-small-business-credit-initiative-ssbci)

Out of the $10 billion of SSBCI funding, the State of New Jersey has been allocated $255 million. NJEDA has been designated by the New Jersey Department of the Treasury to administer the funds on behalf of the State. The Authority previously participated in the 2010 SSBCI program with investments in three venture capital funds with regional strategies. The NJEDA has allocated $20 million from the total SSBCI allocation for its SEDI Seed Fund, of which $10 million of allocation is currently available. Additional information on the New Jersey’s participation in the federal SSBCI program can be found here: <https://www.nj.gov/governor/news/news/562022/20221230b.shtml>

## Summary

The Authority seeks submissions from experienced venture capital or private equity fund manager(s) that have demonstrated competency, capacity, and skill in managing early-stage investment strategies into startup-up companies in New Jersey to manage a possible SSBCI SEDI Seed Fund (the “Fund”) for investment into qualified SEDI businesses in New Jersey.

The December 4, 2023 edition of the U.S. Treasury’s SSBCI Capital Program Policy Guidelines provide a definition of which small businesses qualify as a SEDI business. The basis for eligibility can be geographic, demographic, or socioeconomic. A small business may qualify as a SEDI business if it meets at least one of the four criteria below:

1. Business enterprises that certify that they are owned and controlled\* by individuals who have had their access to credit on reasonable terms diminished as compared to others in comparable economic circumstances, due to their:
	* membership of a group that has been subjected to racial or ethnic prejudice or cultural bias within American society;
	* gender;
	* veteran status;
	* limited English proficiency;
	* disability;
	* long-term residence in an environment isolated from the mainstream of American society;
	* membership of a federally or state-recognized Indian Tribe;
	* long-term residence in a rural community;
	* residence in a U.S. territory;
	* residence in a community undergoing economic transitions (including communities impacted by the shift towards a net-zero economy or deindustrialization); or
	* membership of another “underserved community” as defined in Executive Order 13985;
2. Business enterprises that certify that they are owned and controlled by individuals whose residences are in CDFI Investment Areas, as defined is 12 C.F.R. § 1805.201(b)(3)(ii);
3. Business enterprises that certify that they will operate in a location in a CDFI Investment Area, as defined in 12 C.F.R. § 1805.201(b)(3)(ii); or
4. Business enterprises that are located in CDFI Investment Areas, as defined in 12 C.F.R. § 1805.201(b)(3)(ii).

\* The term “owned and controlled” means, if privately owned, 51 percent is owned by such individuals; if publicly owned, 51 percent of the stock is owned by such individuals; and in the case of a mutual institution, a majority of the board of directors, account holder, and the community which the institution services is predominantly comprised of such individuals.

Venture equity programs such as the SSBCI equity supported programs, are designed to address funding gaps by attracting private capital that can be leveraged for additional investment. This public private partnership enhances the overall investment pool available to businesses. This relationship is demonstrated as a “cause and result in” 1:1 private financing. Selected fund manager(s) must demonstrate how their investment strategy will “cause and result in” private financing, based on the fund’s age, size, or experience. The fund manager(s) to be selected must raise a private capital match of at least 1:1 at the fund level, as such that a single allocation of $5 million, yields a $10 million (or greater) total fund. Selected fund manager(s) shall use their networks and relationships to attract private investors, ensuring that the SSBCI investment is catalytic to private financing. For selected fund manager(s) investing in both New Jersey-based and non-New Jersey-based companies, manager(s) may structure the SEDI Seed Fund as a Special Purpose Vehicle to achieve the 1:1 match. For selected fund manager(s) raising a fund to exclusively invest in New Jersey-based businesses, manager(s) may structure the SEDI Seed Fund as a co-mingled fund to achieve the 1:1 match. *In all cases, the fund manager(s) to be selected must raise a private capital match of at least 1:1 at the fund level.*

## Preferred Fund Vehicle Structures

* **Special Purpose Vehicle (SPV):** A SPV shall be created to manage program capital in investments in eligible New Jersey-based businesses, providing a clear separation of assets and liabilities between the manager’s main fund and the program SPV. This model is the preferred model for managers investing in companies based in multiple jurisdictions out of their main fund.

The goal of implementing the SPV structure for investments is to ensure that both public and private funds are invested on a “*pari-pasu*” basis. “*Pari-pasu*” signifies that SSBCI funds and private capital match are being treated equally in terms of investment terms, risk and rights. The SSBCI funds and private capital matching funds shall each be held in separate accounts, ensuring clear accounting and compliance with federal reporting obligations and allowing for the fund to investment direct alongside the private capital match. The manager shall enter in a side letter contract with the Authority to establish a contracted ratio of participation between the SPV and the manager’s main fund in SSBCI-eligible investments, which shall be at least 1:1. For example, assuming a 1:1 contracted ratio and a $10 million program commitment, the manager would invest $10 million of capital from the program SPV and an additional $10 million of capital from the manager’s main fund into New Jersey-based businesses that meet all SSBCI and other program requirements.

* **Comingled Fund:** A comingled fund may be created to manage program capital for funds raised with the express intent to invest in New Jersey-based businesses.

Under a comingled fund structure, program capital will be used to invest in a fund raised with the express intent to invest in New Jersey-based businesses as a limited partner alongside private sector limited partner(s). As is typical in a comingled fund structure, program and private funds will be invested pro rata and *pari pasu*. This structure shall not be used for funds that intend to invest in businesses that are not eligible program transactions.

## Additional Program Requirements

Selected fund manager(s) may qualify a private sector limited partner investment that occurs prior to the SSBCI investment in the fund and may count towards the 1:1 fund level matching requirement when the fund manager(s) can document that the forthcoming SSBCI funds were the “cause and result” of the existing private investment. For example, a private investment during a fund’s initial close that occurs prior to a program SSBCI commitment may count towards the 1:1 fund level private capital matching requirement if the selected fund manager(s) supplies documentation (e.g., board meeting minutes) evidencing the causal connection between the SSBCI program commitment and the private sector limited partner investment in the fund.

The selected fund manager(s) shall identify qualified New Jersey-based businesses for SSBCI funds. A minimum of 90% of the investments in the Fund must go into New Jersey based businesses. A qualified

New Jersey-based businesses is defined as a business having its principal business operations in New Jersey, defined as any of the following:

* At least 50 percent of its full-time employees reside in New Jersey; or
* At least 50 percent of the business’s payroll (defined as wages) for full-time employees is paid to individuals living in the State.

The objective of this Notice is to identify fund managers(s) whose expertise and experience will best meet the goals of the SSBCI program and the SEDI Seed Fund. The funds will be disseminated to the qualified, highest-scoring fund manager(s) to make “Pre-Seed” to “Series B” investments into New Jersey SEDI companies.

* To be considered, respondents must fully respond to the Due Diligence Questionnaire in Appendix A and must include the required exhibits listed in Appendix B, on, or before, Tuesday, October 1st 2024, 5:00pm ET. If any section or question does not apply, then respondent must indicate that is not applicable. The evaluation process is outlined in Section 7. The NJEDA reserves the right to reject any and all submissions at its discretion, including any and all submissions that may meet the minimum score. The Authority will provide an opportunity for respondents to clarify, through correspondence, questions that may arise during its review.

## Use of Funds

The NJEDA SEDI Seed Fund aims to provide vital financial support to early- to mid-stage SEDI companies, facilitating their growth and development. The selected fund manager(s) have the flexibility to offer various types of terms to portfolio companies, tailored to meet their specific needs and growth stages, choosing equity investments (i.e., common stock providing ownership stakes and voting rights; Preferred Stock, offering additional protections, such as dividends payments and liquidation preferences; Convertible Preferred Stock, convertible into common stock under certain conditions providing flexibility for future financing rounds); Or follow on investments: (i.e., additional rounds of equity financing to support scaling).

The prospective business must also be raising a capital round that meets the “early- to mid-stage” designation (typically rounds “Pre-Seed” to “Series B”). No investments may be made in transactions participating in financing rounds with a total round size of $20 million or more. Selected manager(s) should target investments in transactions participating in financing round sizes of $5 million or less. Multiple investment transactions into a specific company, such as follow-on investments, are permissible, provided that funds into any one company will not surpass $20 million and that the investment will be the first SSBCI investment into the company. See, Appendix C for Selected Additional Details of SSBCI investment and transaction level requirements.

The State’s SSBCI commitment is contingent on the selected fund manager(s) ability to first meet or exceed the 1:1 fund level matching requirement of private sector limited partner capital. Selected fund manager(s) must demonstrate the “cause and result” requirement by having raised matching private capital of at least 1:1 at the fund level. The Authority may choose to not enter into a contract to close its program commitment to a selected manager if the manager has not yet raised private sector limited partner capital of at least 25% of the EDA’s commitment amount participating in the same or prior closing rounds. In no case will the Authority participate in a closing round for an amount less than $500,000. From the date the Board of the Authority approves a program commitment to a selected fund manager, the fund manager will have 12 months to raise matching capital from private sector limited partners of at least 50% of the Authority’s capital commitment

or the Authority may choose to rescind its commitment. Similarly, managers will have 18 months to fulfill the entire 1:1 fund level matching requirement.

## Prohibited Use of Funds

The selected fund manager(s) must obtain written certifications from the investees affirming that the investment proceeds will be used for business purposes. A business purpose includes, but is not limited to, start-up costs; working capital; franchise fees; acquisition of equipment under $2,000; inventory, or services used in the production, manufacturing, or delivery of a business’s goods or services, or in the purchase, renovation, or tenant improvements of an eligible place of business that is not for passive real estate investment purposes. Investment proceeds may also be used to purchase any tangible or intangible asset, except goodwill. Equipment acquisition and installation of $2,000 or more and construction are **not eligible** uses.

Generally, invested capital may *not* be used to acquire or hold passive investments in real estate (see section VII(f) of the SSBCI Capital Program Guidelines for exceptions). Invested capital may *not* be used for the purchase of securities or for lobbying activities. It must *not* be used to make an investment into a business in which an “SSBCI Insider” has a personal financial interest. An “SSBCI Insider” is a person who, in the 12-months period preceding the investment close was:

* + A manager or staff member, whether by employment or contract, in the state’s SSBCI venture capital program;
	+ A government official with direct oversight or jurisdiction over an SSBCI venture capital program, or such an official’s immediate supervisor;
	+ A member of the board of directors or similar body for a state-sponsored non-profit entity who, through such membership, has authority to vote on decisions to invest SSBCI funds or has authority over the employment or compensation of staff managing processes related to the investment of SSBCI funds;
	+ A member of the board of directors or similar body for an independent non-profit or for-profit entity that operates an SSBCI venture capital program;
	+ An employee, volunteer, or contractor on an investment committee or similar body that recommends or approves SSBCI investments under the SSBCI venture capital program; or
	+ Exercised a controlling influence on state’s decisions regarding:
		- The allocation of SSBCI funds among approved state venture capital programs;
		- Eligibility criteria for the state’s SSBCI venture capital programs; or
		- The processes for approving investments of SSBCI funds under the state’s SSBCI venture capital program.

Additionally, invested capital may not be used to:

* Repay delinquent federal or state income taxes unless the investee has a payment plan in place with the relevant taxing authority;
* Repay taxes held in trust or escrow (e.g., payroll or sales taxes);
* Reimburse funds owed to any owner, including any equity investment or investment of capital for the business’s continuance; or Purchase any portion of the ownership interest of any owner of the

business, except for the purchase of an interest in an employee stock ownership plan qualifying under section 401 of Internal Revenue Code, worker cooperative, or related vehicle, provided that the transaction results in the employee stock ownership plan or other employee-owned entity holding a majority interest (on a fully diluted basis) in the business.

The selected fund manager(s) must obtain a written certification from the investee affirming that the investee is not:

* A business engaged in speculative activities that profit from fluctuations in price, such as wildcatting for oil and dealing in commodities futures, unless those activities are incidental to the regular activities of the business and part of a legitimate risk management strategy to guard against price fluctuations related to the regular activities of the business or through the normal course of trade;
* A business that earns more than half of its annual net revenue from lending activities, unless the business is (1) a CDFI that is not a depository institution or a bank holding company, or (2) a Tribal enterprise lender that is not a depository institution or a bank holding company;
* A business engaged in pyramid sales, where a participant’s primary incentive is based on the sales made by an ever-increasing number of participants;
* A business engaged in activities that are prohibited by federal law or, if permitted by federal law, applicable law in the jurisdiction where the business is located or conducted (this includes businesses that make, sell, service, or distribute products or services used in connection with illegal activity, unless such use can be shown to be completely outside of the business’s intended market); this category of businesses includes direct and indirect marijuana businesses, as defined in SBA Standard Operating Procedure 50 10 6;
* A business deriving more than one-third of gross annual revenue from legal gambling activities.

The Authority will require a certification from the selected fund manager(s) on the use of funds and prohibited use of funds before funding any and all capital calls. The selected fund manager(s) must specify that the intended use of called capital is compliant with use of funds and reporting requirements. In the event of non-compliance, NJEDA may not fulfill capital call funding for the transaction.

## Scope of Services / Deliverables

The following deliverables are the *minimum* requirements of the fund manager(s)’s performance against the resulting investment contract.

## Fund Establishment, Structure & Fund Raising and Capital Matching

* + Establish a special purpose vehicle and/or implement a sidecar structure to manage investments and facilitate 1:1 private capital match
	+ Contributing to the capital raise by utilizing established relationships to draw additional capital commitment to the Fund so to “cause and result” private financing
	+ Achieve and maintain a 1:1 match of SSBCI funds with private capital, ensuring transparency and detailed records of fund sources and uses

## Investment Strategy and Execution

* + Identify services to be provided to portfolio companies. Working closely to support portfolio chief executive officers to ensure value creation and provide a pipeline of services to the portfolio companies. Provide strategic guidance, operational assistance and mentorship. Facilitate connections with industry and access to resources
	+ Developing and maintaining a pipeline of prospective, NJ-based, SEDI companies seeking pre-seed or early- to mid-stage capital (i.e., deal sourcing and diligence)
	+ Authority shall have a position on the Fund’s advisory board.
	+ The selected fund manager(s) must convene in-person office hours or engagements in New Jersey on a regular basis. If the selected fund manager(s) does/do not currently have an office in the State, the manager(s) may operate at a remote or satellite in-state office, co-working facility or establish a permanent facility. The office location must be provided to the Authority before closing and evidence must be presented to verify the active and in person sourcing efforts in New Jersey.

## Portfolio Management and Compliance

* + Managing the Fund’s day-to-day operation and reporting requirements including back-office, vendors, and investor relations
	+ The selected fund manager(s) shall provide quarterly financial statements and Fund updates in written form within 15 days of the end of each calendar quarter after the award documents are executed. The updates must include detail on companies invested into, including but not limited to industry, business specifics, location, jobs, additional funding, and highlights of portfolio business advancements. The quarterly report must also include updates on activities to support the ecosystem of SEDI entrepreneurs and businesses in New Jersey, including events and marketing.
	+ The selected fund manager(s) shall provide, when requested by the Authority, any information on the Fund’s portfolio companies and jobs created, as such information will be requested by the federal government. The selected fund manager(s) shall collect certifications from the portfolio companies relative to company name, jobs, and receipt of benefits.
	+ The selected fund manager(s) shall supply certifications to the Authority relative to award and receipt of funds, and such certifications shall be supplied to the U.S. Treasury by NJEDA, if requested. Preliminary form documents will be provided by NJEDA after a fund manager is approved by NJEDA board.
	+ The selected fund manager(s) shall provide to the Authority annual certified public accountant prepared financial statements for the life of the investment.
	+ The selected fund manager(s) shall submit quarterly and annual reports as described above.

**The Authority reserves the right to:**

* + Request other supporting documentation from the respondent to support approval of this investment. All documents submitted by the respondent are non-returnable to the respondent.
	+ Modify, expand, or delete any portion(s) of the Scope of Services / Deliverables.
	+ Conduct interviews with the respondent fund managers.
	+ Terminate this Notice for any reason.
	+ Reject any submission in its sole discretion. Incomplete submissions or submissions not received by the due date will result in the submission being deemed nonresponsive and will not be reviewed or considered.

Any firm submitting a response acknowledges that the compliance requirements and regulations listed may not be a complete or final list of the selected fund manager’s responsibilities.

If the selected fund manager fails to provide the deliverables required in the investment contract with NJEDA, they will be granted a 90-day grace period in which to cure the shortfall(s), after which point management fees will be withheld until deficiencies are corrected, as outlined in the award agreement.

## Reporting Requirements and Compliance Overview

In addition to regular reporting provided for in the Fund agreements (which may include limited partnership agreement (LPA) and NJEDA side letter agreement), the selected fund manager(s) shall provide transaction details and federally required certifications to NJEDA before each investment and capital call. NJEDA will utilize a compliance checklist to verify compliance before approving the use of SSBCI funds. Compliance requirements are summarized in attached Appendix C for your review. Detailed program information, including Capital Program Policy Guidelines, Frequently Asked Questions, and Capital Program Reporting Guidance, is available on U.S. Treasury’s SSBCI website at [https://home.treasury.gov/policy-issues/small-](https://home.treasury.gov/policy-issues/small-business-programs/state-small-business-credit-initiative-ssbci/ssbci-2021) [business-programs/state-small-business-credit-initiative-ssbci/ssbci-2021.](https://home.treasury.gov/policy-issues/small-business-programs/state-small-business-credit-initiative-ssbci/ssbci-2021) U.S. Treasury may make additional changes or clarifications to these requirements, and the selected fund manager(s) shall be required to comply with all such changes that are applicable to the Fund.

The selected fund manager(s) must be able to record, with a written, detailed report, each investment transaction that received SSBCI funds, in part or in whole. Example reporting shall include, without limitation: details on investment performance and other transaction-specific details for each business (and the business’s owners) that received SSBCI capital. Reports will be due in advance of each investment to help verify compliance. Compliance requirements are summarized in attached Appendix C for your review. Detailed program information, including Capital Program Policy Guidelines, Frequently Asked Questions, and Capital Program Reporting Guidance, is available on U.S. Treasury’s SSBCI website at [https://home.treasury.gov/policy-issues/small-business-programs/state-small-business-credit-initiative-](https://home.treasury.gov/policy-issues/small-business-programs/state-small-business-credit-initiative-ssbci/ssbci-2021) [ssbci/ssbci-2021.](https://home.treasury.gov/policy-issues/small-business-programs/state-small-business-credit-initiative-ssbci/ssbci-2021)

U.S. Treasury may make additional changes or clarifications to these requirements, and the selected fund manager(s) shall be required to comply with all such changes that are applicable to the SEDI Seed Fund. While the compliance and regulations listed in this notice are current, there is no guarantee that this is a complete list of your responsibilities. The selected fund manager(s) shall be responsible for complying with additional and final SSBCI rules and requirements applicable to the Fund when and as issued by the U.S. Treasury. In addition, the selected fund manager(s)’s obligations and responsibilities shall be consistent with and comply with the terms of the Allocation Agreement that is signed on March 14, 2023 between U.S. Treasury and the New Jersey Department of the Treasury that govern the use of the SSBCI funds that NJEDA invests in the Fund. A sample Capital Allocation Agreement is available on the U.S. Treasury SSBCI website.

The fund manager(s) shall submit reports to the Authority within 15 days after the end of each quarter. In addition to the report items listed above, the report shall also include the total amount of SSBCI funds deployed to eligible small businesses on a quarterly and cumulative basis, the aggregate amount of SSBCI funds deployed for very small businesses (VSBs) – i.e. a business with fewer than 10 employees at the time of the investment. The fund manager(s) must also include the amount of program income generated, and the

amount of SSBCI funds deployed for administrative costs. The fund manager(s) shall also submit quarterly reporting with transaction and expense level detail to NJEDA. Direct and indirect administrative costs include, but are not limited to investments made in investee companies, services to portfolio companies, carried interests, transactional and operational costs (i.e., organizational expenses, investment expenses, service provider expenses, insurance expenses, investment advisory committee expenses, regulatory expenses, tax expenses, fund termination expenses), extraordinary expenses (e.g., litigation expenses), borrowing costs/cost of capital, equalization payments, and placement agent fees.

The fund manager(s) shall submit SSBCI annual reports and certifications by March 15 of each year. These reports and certifications must comply with SSBCI reporting guidelines and must include, but are not limited to:

* Reporting transaction-specific details for each investment in the fund’s portfolio
* Reporting company-specific detail for each investment in the fund’s portfolio
	+ Company leadership’s demographics
	+ Company’s total employment numbers
* Certification that “no principal of the investor or the investee has been convicted of a sex offense against any minor” (as such terms are defined in section 111 of the Sex Offender Registration and Notification Act (42 U.S.C. § 16911))
* Adopt conflict-of-interest policies into the due diligence process to ensure investments do not go into businesses in which an SSBCI insider has a personal financial interest
* Certification Regarding Venture Capital Fund Services to Portfolio Companies, consistent with Section VIII.i “Services to Portfolio Companies” of the SSBCI Guidelines.

These annual reports must contain transaction-level data, including small business characteristics, for each investment made with SSBCI funds for that year, and information on all subsequent private financing or investments received by companies that received SSBCI investments in prior years, as well as a summary of the performance results for all investments made, partially or in full, with SSBCI funds, and certification of the services provided to portfolio companies in that year.

The selected fund manager(s) must also certify that no principal of the selected fund manager(s) has been convicted of a sex offense against a minor (as such terms are defined in section 111 of the Sex Offender Registration and Notification Act (34 U.S.C. § 20911, formerly 42 U.S.C. § 16911)). For the purposes of this certification, “principal” is defined as, if a sole proprietorship, the proprietor; if a partnership, each partner; if a corporation, limited liability company, association, development company, or other entity, each director, each of the five most highly compensated executives, officers, or employees of the entity, and each direct or indirect holder of 20 percent or more of the ownership stock or stock equivalent of the entity.

## Fund Manager Qualifications and Eligibility

This Notice is a competitive opportunity. All interested fund managers must provide their submissions by Tuesday, October 1st, 2024, by 5:00pm ET, in order to be considered. You must submit your submission in PDF format to SSBCISediFund@njeda.com. Only electronic submissions will be accepted.

Furthermore, interested fund managers must adhere to the following guidelines:

1. Include a cover page with preparer’s contact information.
2. Include a table of contents that lists all of the required evaluation criteria in Section 8.
3. Submissions must address each of the evaluation criteria.
4. Respondents must submit all requested information denoted with a “must” or “shall”.

Respondents to this notice must fully answer the attached Due Diligence Questions (See Appendix A) and provide supporting exhibits as applicable (see Appendix B). To be eligible for evaluation and potential selection, respondents must demonstrate familiarity with the compliance and reporting standards mandated by SSBCI and must demonstrate an ability to leverage the allocated public funds for additional private capital to achieve at least a public/private ratio of 1:1 at the fund level. Responses will be scored against the NJEDA scoring matrix. The matrix measures, among multiple factors, the respondents’ experience, capacity, and skills, and will rank the respondents against those criteria. The criteria and weights are listed in Section 8.

Once scoring is complete, the Authority shall determine, in its sole discretion, whether to proceed with the applicants that have qualified submission(s). If the Authority determines to proceed, such respondent(s) shall be required to complete a NJEDA legal questionnaire and other NJEDA and State compliance documentation.

**The respondent(s) with the highest-scoring submission shall also be expected to sign a side letter investment agreement to reflect NJEDA’s investment. A sample of this side letter investment agreement will be available for review.** The agreements shall include provisions required by State law and policy, including, but not limited to:

* The fund manager(s) shall indemnify NJEDA (except for investment losses) and provide insurance as NJEDA may request
* NJEDA shall not indemnify the fund manager(s)
* No transfers or assignments without NJEDA consent
* Upon fund termination, assets within the fund, including any investments, cash and other property, must be distributed to the appropriate parties in accordance with the partnership agreement.
* Standard New Jersey State Conflict of Interest provision
* The fund manager(s) shall be subject to applicable political contribution disclosure requirements, which may include N.J.S.A. 19:44A-20.27 (L. 2005, c. 271)
* Records must be retained the greater of five (5) years after the end of the Fund or the period required by federal law, and NJEDA and the New Jersey Office of the State Comptroller shall have the right to audit all records held by the fund manager(s) related to the Fund
* All agreements are subject to the New Jersey Tort Claims Act, N.J.S.A. 59:1-1 et seq., and the New Jersey Contractual Liabilities Act, N.J.S.A. 59:13-1 et seq.

## Evaluation Process / Scoring Criteria

Submissions will be evaluated by a cross-organizational Evaluation Committee composed of NJEDA staff and management, to evaluate, score, and rank submissions. Scores will be averaged to determine an overall score for each submission.

Below are the evaluation criteria for the SEDI Seed Fund manager(s). Any submission that does not meet the minimum score of 10 in total will not be scored and ranked. Achieving a score of 10 or greater does not guarantee selection. Each criterion is equally-weighted. Specific questions to be answered that pertain to each criterion are in Appendix A.

1. **Experience of Leadership:** Considers senior leadership’s length of experience as fund manager and investor as detailed in their submission.
	* 0 = No experience as fund manager and investor
	* 1 = Minimal (2-4 years) experience as fund manager and investor
	* 2 = Some experience (4-8 years) as fund manager and investor
	* 3 = Exceptional experience (8-10 years) as fund manager and investor
	* 4 = Unique experience (10+ years) as fund manager and investor
2. **Depth of Resource:** Considers number of investment professionals, support/back-office staff, professional network, and ability to effectuate strategy and ensure SSBCI compliance as detailed in their submission.
	* 0 = No depth of resources
	* 1 = Internal resources are insufficient for the scope of work, including SSBCI compliance
	* 2 = Internal resources are undersized relative to the scope of work, including SSBCI compliance
	* 3 = Internal resources are right-sized for the scope of work, including SSBCI compliance
	* 4 = Internal resources are more than sufficient to achieve the scope of work in addition to current activities, including SSBCI compliance
3. **Consistency of Strategy:** Considers whether respondent’s targeted investment strategy is consistent with prior investment experience as detailed in their submission.
	* 0 = Not a consistent investment strategy
	* 1 = Minimal consistency to manager’s past investment strategy
	* 2 = Some consistency to manager’s past investment strategy
	* 3 = Exceptional consistency to manager’s past investment strategy
	* 4 = Total consistency to manager’s past investment strategy
4. **NJEDA Partnering:** Considers respondent’s ability to serve as a strategic partner to the NJEDA, including the SEDI entrepreneurial ecosystem as detailed in their submission.
	* 0 = No ability to support NJ’s entrepreneurial ecosystem
	* 1 = Minimal ability to support NJ’s entrepreneurial ecosystem, provides less than 12 hours annually to engage in NJ’s ecosystem events
	* 2 = Some ability to support NJ’s entrepreneurial ecosystem, provides more than 12 hours annually to engage in NJ’s ecosystem events
	* 3 = Exceptional ability to support NJ’s entrepreneurial ecosystem provides executive talent to entrepreneurs as well as over 12 hours annually engage in NJ’s ecosystem events
	* 4 = Unique ability to support NJ’s entrepreneurial ecosystem provides at least eight (8) events annually for entrepreneurs and/or investors.
5. **Sourcing/Pipeline Development:** Considers respondent’s ability to source and track relevant and unique deal flow to effectuate strategy as detailed in their submission.
	* 0 = No ability to source and track relevant deal flow
	* 1 = Minimal ability to source and track relevant deal flow
	* 2 = Some ability to source and track relevant deal flow
	* 3 = Exceptional ability to source and track relevant deal flow
	* 4 = Unique ability to source and track relevant deal flow
6. **Focus industry & Stage:** Considers respondent’s ability to focus on identifying investment opportunities into “early- to mid-stage” (Series Pre-Seed through Series B) companies in SEDI businesses (defined under “Summary” in this document), as detailed in their submission.
	* 0 = No ability to identify NJ SEDI investments
	* 1 = Minimal ability to identify NJ SEDI investments
	* 2 = Some ability to identify NJ SEDI investments
	* 3 = Exceptional ability to identify NJ SEDI investments
	* 4 = Unique ability to identify NJ SEDI investments
7. **Performance History:** Considers respondent’s past investment returns (realized & unrealized) on attributed investments as compared to industry and applicant peers (benchmark source: Pitchbook) as detailed in their submission.
	* 0 = No past investment returns
	* 1 = Low (third quartile or lower vs. peers) past investment returns
	* 2 = Moderate (second quartile vs. peers) past investment returns
	* 3 = High (top quartile vs. peers) past investment returns
	* 4 = Exceptional (top 10% vs. peers) past investment returns
8. **New Jersey Investment History:** Considers respondent’s investment amount (on attributed investments) into New Jersey companies to date on an absolute basis and relative to industry and applicant peers as detailed in their submission.
	* 0 = No history of investing in NJ companies
	* 1 = Minimal history (less than 10% of investment) of investing in NJ companies
	* 2 = Some history of investing (10% -25% of investment) in NJ companies
	* 3 = High investment (25% -50% of activity) history in NJ companies
	* 4 = Exceptional investment (50% or more of activity) history in NJ companies
9. **Incentive and Alignment:** Considers whether respondent’s carry is comparable to peers, properly aligned with objectives, and equitably spread among team, as detailed in their submission. Also considers alignment of respondent’s commitment as a general partner (GP) with limited partners’ commitment(s).
	* 0 = Has above market carry % (over 25%), GP’s commitment <1%
	* 1 = Has high market carry % (over 20%), GP’s commitment <1%
	* 2 = Has high carry % (over 20%), GP’s commitment >3%
	* 3 = Has carry % comparable to peers (20%), GP’s commitment >3%
	* 4 = Has carry % comparable to peers (20%), GP’s commitment >5%
10. **Management fees, other fees and Expenses:** Considers whether fees and expenses are sufficient to effectuate strategy and comparable to industry as detailed in their submission.
	* 0 = Management fee >2.5% over the life of the fund
	* 1 = Management fee 2.25-2.5% over the life of the fund
	* 2 = Management fee 1.75% - 2.25% over the life of the fund
	* 3 = Management fee 1.25% - 1.75% over the life of the fund
	* 4 = Management fee <1.25% over the life of the fund
11. **Governance:** Considers whether key person clause is strong and effective
	* 0 = No key person clause
	* 1 = Single individual key person clause
	* 2 = Multiple individual key person clause requiring limited partner vote to activate
	* 3 = Multiple individual key person clause with automatic effect
	* 4 = multi-tiered key person clause
12. **Fundraising status & capability:** Considers respondent’s ability to match or raise an additional private capital to meet the SSBCI 1:1, fund-level matching requirement, as detailed in their submission.
	* 0 = No ability or experience to meet required private matching
	* 1 = Minimal ability or experience to meet required private matching; i.e. indicates ability to match less than the SSBCI 1:1 requirement
	* 2 = Some ability or experience to meet required private matching; i.e. can match the SSBCI 1:1 requirement
	* 3 = Exceptional ability and experience to meet required private matching; i.e. can meet 125% of the 1:1 match requirement
	* 4 = Unique ability and experience to meet required private matching; i.e. can meet 200% of the 1:1 match requirement
13. **Diversity:** Considers respondent’s clearly articulated diversity, equity, and inclusion (DE&I) policy, specifying the collection of relevant diversity metrics internally, as well as from portfolio companies. Also considers respondent’s clearly articulated Code of Conduct (CofC) addressing harassment and discrimination internally
	* 0 = No defined DE&I and CofC policy for investment company or for portfolio companies
	* 1 = Defined DE&I and CofC policy for investment company or for portfolio companies
	* 2 = Defined DE&I and CofC policy for investment company and for portfolio companies
	* 3 = Defined DE&I and CofC policy for investment company and for portfolio companies with a demonstration of success towards either policy through metrics
	* 4 = Defined DE&I and CofC policy for investment company and for portfolio companies with a demonstration of success towards both policies through metrics

# APPENDIX A

**DUE DILIGENCE QUESTIONNAIRE**

Respondents to this notice are required to submit detailed responses to these questions as applicable, which give insight into the prospective managers’ structure and policies. If not applicable, mark it “N/A”.

## Respondent Firm: General Information

* 1. Provide a brief overview of respondent, including information on the founding, subsequent history and information on any predecessor firm and/or parent firm.
	2. Provide the address for all office locations of respondent. Describe the potential plans for any expected office location changes during the life of the Fund.
	3. Provide an overview (including chart) of the ownership structure of respondent, its relevant investment advisors, and any parent organization. Include details on the timing and rationale for each significant ownership change. Include percentage ownership, ownership vesting schedules, and any changes in ownership over the last 10 years as well as any future anticipated ownership changes and vesting schedules.
	4. Provide brief bios for each member of respondent. Indicate any involvement by members of the management team in any community or business organizations active in New Jersey as well as any SSBCI personnel or professional connections.
	5. Provide an overview (including chart) of the management/organizational structure of respondent, including back-office personnel. Discuss respondent’s succession plans.
	6. Provide an overview of all investing, advisory or other business activities performed by respondent. If respondent entered into any joint ventures with another manager, describe the structure, governance and economics of the relationship. Has respondent participated in side-car structures? If so, please describe.
	7. Describe any additional outside activities (non-profit, academic, etc.) of respondent or its Principals, as named in the respondent’s organizational documents, that are expected to take-up a significant (approx. ≥ 20%) amount of time during the investment period of the Fund. Include the associated time commitments for each activity.

## Respondent Firm: Diversity, Equity and Inclusion

* 1. Detail respondent’s formal Diversity, Equity and Inclusion policy or initiative. Has the Firm been successful in implementing its DE&I policies? Please be thorough in your description.
	2. Does respondent have a senior executive appointed to ensure the policy is executed?
	3. Describe the development/implementation of and/or any significant changes to respondent’s Diversity and Inclusion policy and Code of Conduct since the closing of respondent’s most recent prior fund (or the inception of the firm if raising your first fund).
	4. Detail respondent’s Code of Conduct that covers harassment, discrimination and/or workplace violence.
	5. Indicate if respondent would require such a Code of Conduct for the Fund’s portfolio companies.
	6. Does respondent have a formal underwriting procedure to evaluate diversity in prospective businesses it is considering for investment? If “yes,” what metrics does respondent consider relevant?
	7. Have there been any claims of sexual or general harassment, misconduct or discrimination against any current or former respondent employees (while employed by respondent) within the last 5 years? Please explain.
	8. Does respondent track the gender composition of employees taking family leave benefits? If ‘yes’, provide a summary of employees that have taken family leave in the last three years.
	9. For investments made by respondent during the last five years, what is the average percentage of board members identifying as female per company? Average percentage of board members identifying as minorities? Data should be as-of the earlier of the most recent quarter-end or the date the investment was exited. Only include investments in which respondent held a majority interest (either directly or through “club deals”). SSBCI data definition identifies ethnic minorities as the following: Black Americans, Hispanic Americans, Native Americans, Asian Pacific Americans, and Subcontinent Asian Americans.
	10. Does respondent have formal mentorship program for minorities and/or women?
	11. Does respondent work with organizations that promote the attraction and retention of women and minorities within private equity? If “yes’, provide a list of these organizations, as well as any additional programs you have embraced.

## Respondent Fund: General Information

* 1. Provide the legal and tax structure (or proposed legal and tax structure) of the Fund (including chart). Describe any distinctive features.
	2. Detail the respondent’s ability and capability in attracting additional capital to the Fund. List any current investor (limited partners) relationships (if available, the names and contact details) that you are confident could commit capital to the Fund. Have they invested in any previous funds managed by the respondent?
	3. In your efforts to attract additional capital to the Fund, will unregistered placement agents (i.e.

(a) not affiliated with a FINRA member broker-dealer, or (b) not registered as a municipal advisor with the SEC and the MSRB), be prohibited from assisting in the fundraising process?

* 1. State the respondent’s policy (or proposed policy) regarding co-investments or side-car agreements with other funds, agencies, allocators, other affiliates and/or limited partners. How will these co-investment or side-car opportunities be allocated? If applicable, provide examples of past co-investments and/or side-car opportunities.
	2. State the respondent’s ability and intent to borrow capital, as well as any limits on borrowing capacity at the fund. Is the Fund prohibited from holding leverage on its balance sheet?

## Proposed Fund Investment Strategy

* 1. Summarize the respondent’s proposed investment strategy and types of transactions the Fund will pursue. Include details on anticipated transaction sizes (including minimum/maximum), investment pace, holding periods, industry/sector focus, investment stage and other relevant characteristics).
	2. Indicate the Fund size needed to achieve critical mass to effectuate the targeted strategy as delineated by the respondent. Discuss the respondent’s ability to invest at the Fund’s targeted size. Also address the impact on co-investing with limited partners and non-limited partners.
	3. Provide detail on the respondent’s proposed diversification strategy in terms of number of investments and sector allocations.
	4. Describe the background and evolution of the respondent’s investment strategy, including strategies that may not apply to this Fund. Discuss how the Fund’s investment strategy compares to the respondent’s previous (if applicable) and current fund.
	5. Describe respondent’s competitive advantages and discuss how the respondent attempts to produce replicable returns.
	6. Describe respondent’s proposal for how the Fund will invest the capital in NJ-based, SEDI companies. What percentage of respondent’s current portfolio companies are located in NJ? What percentage of current portfolio companies are SEDI companies?
	7. Describe the SEDI venture capital market in NJ and provide an overview of current opportunities. Discuss respondent’s experience investing in SEDI companies?
	8. Describe the respondent’s proposal for the Fund’s investment structures. What will be the typical equity structures used by the Fund? Discuss the use of leverage at the portfolio company level and state the targeted leverage levels (%) of a typical investment. Discuss the effectiveness of the Fund’s expected strategy if leverage is not applied.
	9. Describe any proposed Fund investment limitations (e.g. % of fund in a single company, geography, security type, company stage, etc.).
	10. Describe respondent’s preference for being a control, minority, joint or sole investor. Detail this preference historically. What controls and rights does respondent seek when executing investments? If predominately a control investor, under what scenarios would respondent consider a non-control position (and vice-versa)?
	11. Describe and list the Fund’s direct competitors
	12. Discuss the risk factors of respondent’s proposed Fund investment strategy (e.g. political risk, economic, financial, geographic, technology, business cycle, etc.) and the steps taken to mitigate these risks.
	13. Discuss respondent’s approach to working with existing or new management teams at portfolio companies. Describe (citing examples) the strategies that are used to incentivize portfolio company management teams. Discuss the services the respondent proposes that the Fund provide portfolio companies.
	14. Discuss respondent’s strategic strengths used to create value for its portfolio companies (i.e. restructuring, strategic (re)positioning, leveraging, structural improvements – marketing, finance, operations, etc.). Discuss how respondent’s strengths in creating value for investments impact its sourcing capabilities. Provide case studies to illustrate respondent’s value creation capabilities, if possible.
	15. What is respondent’s proposed return-profile threshold (gross IRR, money multiples, etc.) for targeted investments? What is the respondent’s proposed holding period?
	16. What are possible drivers that could lead to investing more or less capital in NJ-based investments?
	17. What size SSBCI allocation does the fund believe it can match? How does the respondent intend on meeting the 1:1 private capital match and in what timing? Outline projected timeline for closing the fund after receiving SSBCI capital.
	18. How soon after the fund closing does the respondent anticipate beginning making investments?
	19. How will the respondent ensure SSBCI funds are invested in NJ based businesses?

## Respondent Investment Process

* 1. Describe the respondent’s deal sourcing capabilities and the process used to identify attractive investment opportunities. How is the sourcing process staffed, conducted and documented? What criteria are used to assess an investment’s attractiveness? Is the process documented?
	2. Describe the respondent’s screening and due diligence processes. How is each process staffed, conducted and documented? How long is the due diligence process?
	3. Describe any functions performed by third parties in the sourcing, screening and due diligence processes. Describe the respondent’s decision-making process for determining if a third party is used/not used. If any third parties have already been identified, describe their qualifications and experience.
	4. Provide details on the respondent’s internal decision-making and approval process, including details on the role, composition and function of the respondent’s Investment Committee.
	5. Discuss the respondent’s approach to the valuation of investment opportunities and pricing discipline.
	6. Discuss the respondent’s portfolio investment monitoring policy, including details about contact events (weekly, quarterly, board meetings, etc.). Discuss the respondent’s approach to board representation at its portfolio companies.
	7. How many active portfolio companies is each investment professional responsible for? How was this number determined and how has it evolved over the respondent’s history?
	8. Describe the respondent’s criteria for evaluating follow-on investments. Does the respondent propose that the Fund follow the most current International Private Equity and Venture Capital (IPEV) valuation guidelines? Include a description of respondent’s proposal for the Fund’s provisions for capital recycling and follow-on reserves.
	9. Discuss if the respondent proposes that the Fund be valued by an independent, third-party valuation firm.
	10. Discuss the respondent’s strategy/criteria/plan for exiting investments. Include an analysis of past exits (IPO, trade sale, financial buyer, write-offs, etc.). Provide examples that illustrate the respondent’s decision-making for choosing the type of exits.
	11. Describe the respondent’s processes for protecting against fraud and corruption, post- investment. If applicable, discuss any fraud and/or corruption that were detected in prior investments. Describe the respondent’s process to resolve problems, noncompliance, etc.

## Respondent Track Record

* 1. Provide examples of active/exited investments with an investment multiple (TVPI) below 1.0x. Discuss what went wrong, action taken, lessons learned and how (and when) outside experts were brought in.
	2. Discuss any investments in respondent’s track record that are not included in the provided appendices. Describe the rationale for excluding them.

## Reporting

* 1. Provide the name, address, and email of the audit firm(s), along with a contact’s name and email address, that you have used for the respondent (plus respondent’s principals as named in the respondent’s organization document) and its fund(s) over the last 3 years. Also discuss if the audit firm(s) is unaffiliated with the respondent or any of its current or former individuals/principals managing the fund.
	2. Discuss if carry payments and allocation in prior funds have been audited (as part of an annual audit of respondent and its funds), as will be in this fund, to ensure they reflect the terms and conditions in the limited partner agreement.
	3. Discuss the respondent’s proposed standard reporting package and confirm if respondent proposes that it will be modeled on the Institutional Limited Partner Association (ILPA) Reporting Best Practices.

## Respondent Team

* 1. Provide an overview of respondent’s executive Members, owners, or managers, including the shared work history of respondent’s owners, principals, and managers as named in the respondent’s organizational document. Also, provide a description of each job title, detailing the responsibilities held by junior, mid-level and senior staff.
	2. Provide brief bios for each investment professional of the respondent. Indicate any involvement by members of the management team in any community or business organizations active in New Jersey.
	3. Describe any organizations, associations, groups or clubs that any of the members of the management team are involved in that will help facilitate a pipeline of SEDI New Jersey startups seeking seed or start-up capital.
	4. Discuss respondent’s approach to staff retention and training. Discuss respondent’s historical experience in this area. Discuss any promotions that took place over the last year and any that are expected to happen in the next six months.
	5. Describe the circumstances of any “Key-Person” event in respondent’s history. Describe the steps taken by respondent to remedy the situation and the subsequent impact on any respondent policies.
	6. Describe any known conditions (health, financial, litigation, personal, etc.) of any of respondent’s owners, principals and managers that might influence their ability to execute their duties to the Fund or respondent.
	7. Describe any significant staff departures (partner in the respondent or director-level employee (or higher) with more than five years of history with respondent) over the past five (5) years. Describe any significant staff departures (as noted above) that are expected to occur between now and the next five years.

## Alignment of Interests

* 1. Describe the compensation structure (salary, bonus, group/individual performance incentives, profit sharing, equity ownership, carried interest, etc.) for all investment professionals. Include details on the allocation of the carried interest among principals, as named in the respondent’s organizational documents and others inside/outside the organization. How does this compare with respondent’s previous fund’s carry split (if applicable)? Provide details on any separate compensation arrangements proposed outside the Fund.
	2. How is the carried interest vested for those parties that participate in the proposal for the Fund? What happens to the unvested carry of former investment professionals?
	3. Describe how the respondent’s contribution for investments is allocated among the investment professionals.
	4. Describe how the respondent’s contribution for investments will be financed.
	5. Describe how any principal, as named in respondent’s organizational documents, or affiliate of respondent will invest in the Fund (outside of respondent’s commitment).
	6. Discuss if any commitments from respondent and/or any of its executives, owners, investment professionals, and managers be leveraged or loaned.
	7. Were there any carry claw back situations in any of respondent’s prior funds?

## ESG (Environmental, Social, Governance)

* 1. Describe the role of respondent’s internal advisory board(s). Detail all matters referred to the advisory board(s), including any currently unresolved matters. Describe any additional governing/advisory bodies that impact the management or investment activity of respondent (e.g. CEO Circle, operating committee, management affiliate, etc.).
	2. Detail any conflicts of interest (potential, current and historic) within respondent, and explain how they have been/are identified, managed, disclosed (to limited partner advisory

committee (LPAC) or otherwise) and resolved. Identify any committees in place to help with the resolution of conflicts (conflict committee, etc.).

* 1. What is respondent’s policy of personal investments by any employees or affiliates in deals reviewed by the respondent (both accepted and rejected)? If applicable, provide a list of all previous investments of this nature.
	2. Is respondent a registered investment advisor (RIA)?
	3. What are respondent’s ESG-related policies and how do ESG factors influence respondent’s investment beliefs?

10.6 What is the current implementation status of respondent’s responsible investment policy? Does respondent have any firm plans to develop respondent’s approach towards the management of ESG factors?

* 1. How does respondent contribute to portfolio companies’ management of ESG-related risks and opportunities?
	2. What monitoring processes would respondent have in place to assess the proposed Fund’s portfolio companies’ management of ESG factors?

## Administration and Legal

* 1. Describe the activities of respondent’s support functions (finance and fund administration, human resources, compliance/legal, etc.).
	2. Describe the Fund’s proposed internal accounting. What accounting principles does respondent propose for the Fund to operate under? Has respondent established an internal audit function? If so, how often are internal control audits performed?
	3. Detail the processes and procedures for capital movements (capital calls, transfers of cash, investment acquisitions and distributions).
	4. Provide an overview of the third parties providing services to respondent or proposed Fund (e.g., law firms, custodians, fund administrators, prime brokers, consultants, banks, etc.). How does respondent manage counterparty risk related to these third-party arrangements?
	5. List and describe any software that respondent uses for business functions like portfolio management, trade order management, administration, and risk.
	6. Describe any litigation/investigation against Respondent, its affiliated entities and/or its current or former owners and managers that is pending, ongoing, or closed in the last three years.

# APPENDIX B REQUESTED DUE DILIGENCE CHECKLIST

Respondent must include the below responses, unless not applicable. If not applicable, mark it “N/A”

1. Most recent presentation deck
2. Summary of proposed key terms of the investment agreement for the Fund (e.g. planned ratio of private capital to SSBCI capital, fees charged to NJEDA, management fee, carry, etc.)
3. Chart: Respondent ownership structure
4. Chart: Respondent management/organizational structure and biographies
5. Chart: Proposed Fund legal/tax structure or Fund with side-car structure with legal/tax structure. Any agreements to which Authority is a party must be governed by the laws of New Jersey.
6. Respondent’s annualized pro-forma budget for the period covering the life of the Fund
7. Proposed Fund budget and audited financial statements of fund(s) under management
8. List of participating Fund limited partners and intended private capital match, if any at this time
9. If legally permitted, provide annual and quarterly reporting packages sent to any partnering state entities for the last two years (or through inception if less than two years).
10. Audited annual & unaudited quarterly reporting packages sent to limited partners for the last two years (or through inception if less than two years)
11. Valuation Policy
12. List of NJ sourcing actions/events attended or used in the last year
13. Reference list (e.g., co-investors, deal sources, banker, personal references, portfolio companies, limited partners, service providers) for all those participating in the carry pool ([See Sample](https://view.officeapps.live.com/op/view.aspx?src=https%3A%2F%2Fwww.njeda.com%2Fwp-content%2Fuploads%2F2022%2F03%2FVentureFund_References-Template.xlsx&wdOrigin=BROWSELINK) [Template](https://view.officeapps.live.com/op/view.aspx?src=https%3A%2F%2Fwww.njeda.com%2Fwp-content%2Fuploads%2F2022%2F03%2FVentureFund_References-Template.xlsx&wdOrigin=BROWSELINK))
14. NJ Tax Clearance certificate required for approval ([See Sample Template](https://www.njeda.gov/wp-content/uploads/2023/11/Securing-Your-Tax-Clearance-Certificate-Directions-Client.-Private-Business.pdf))
15. Signed certification stating that no principal of the firm has been convicted of a sexual offense against a minor

# APPENDIX C

**SELECTED ADDITIONAL DETAILS OF SSBCI COMPLIANCE REQUIREMENTS**

All managers selected to create or manage the SEDI Fund must adhere to SSBCI compliance requirements and regulations. Below is a partial list of compliance requirements for your review. Program information, including Capital Program Policy Guidelines, Frequently Asked Questions, and Capital Program Reporting Guidance, is available on U.S. Treasury’s SSBCI website at [https://home.treasury.gov/policy-issues/small-business-programs/state-small-business-credit-initiative-](https://home.treasury.gov/policy-issues/small-business-programs/state-small-business-credit-initiative-ssbci/ssbci-2021) [ssbci/ssbci-2021.](https://home.treasury.gov/policy-issues/small-business-programs/state-small-business-credit-initiative-ssbci/ssbci-2021)

U.S. Treasury may make additional changes or clarifications to these requirements. In addition, the fund manager’s obligations and responsibilities shall be consistent with and comply with the terms of the Allocation Agreement signed between U.S. Treasury and the New Jersey Department of the Treasury that will govern the use of the SSBCI funds that NJEDA will invest in the Fund. A sample Capital Allocation Agreement is available on the U.S. Treasury SSBCI website.

Any firm submitting a response acknowledges that the compliance requirements and regulations listed below may not be a complete or final list of the selected fund manager’s responsibilities. The selected fund manager(s) shall be responsible for complying with additional and final SSBCI rules and requirements applicable to the Fund, when and as issued by the U.S. Treasury. While this list is a guideline, it is not intended to be inclusive. It is the responsibility of the selected fund manager(s)s to follow SSBCI’s rules, regulations, policies, and other guidance documents.

Investment Criteria:

* Investments may only be made in financing rounds with total round size under $20 million. The fund manager(s) must target an average round size of $5 million or less.
* The investee company for SSBCI funds must have 750 or less employees as calculated using the methodology under 13 C.F.R. § 121.106
* The Fund manager(s) must target an average investee size of 500 employees or less as calculated using the methodology under 13 C.F.R. § 121.106
* Ninety percent of investee companies must have a location in New Jersey.
* Investee companies must qualify as SEDI business

Prohibited Use of Funds:

* Prohibited activities for the investment entity include speculative activity (futures trading, etc), earning more than 50% of net revenues from lending (unless investee is a CDFI that is not a depository institution or a bank holding company), engaging in pyramid sales, illegal activities, or gambling (33% or more of annual revenue).
* Funds cannot be used to repay delinquent federal or state income taxes or to repay taxes held in trust or escrow.
* The funds may not be used to reimburse funds owed to any owner.
* The funds are not to be used to purchase a portion of the ownership interest.
* No investment of SSBCI funds can be made in a business in which an SSBCI insider has a personal financial interest, as defined in the SSBCI Capital Program Policy Guidelines. Upper management of the SEDI investment firms or executives of the portfolio companies cannot have any relationship with SSBCI executives. This requirement will be part of the required conflict of interest certification.
* An investment candidate cannot financially benefit from more than one state approved SSBCI program at a time without prior written consent of the U.S. Treasury.
* Fund managers may not combine financing from private tax credit-supported entities (i.e., entities that are funded through the sale of tax credits they received from a state) and SSBCI-supported programs for the same business purpose, or within the same investment or loan fund. Candidates will be required to attest that private capital is not from financing provided by tax-credit supported vehicles, such as funds capitalized by the sale of state tax credits.
* Principals of the investor or the investees cannot be convicted of a sex offense against a minor (as such terms are defined in section 111 of the Sex Offender Registration and Notification Act (34 U.S.C. § 20911, formerly 42 U.S.C. § 16911)). For this purpose, “principal” is defined as: if a sole proprietorship, the proprietor; if a partnership, each partner; if a corporation, limited liability company, association, development company, or other entity, each director, each of the five most highly compensated executives, officers, or employees of the entity, and each direct or indirect holder of 20 percent or more of the ownership stock or stock equivalent of the entity.
* There is to be no conflict of interest with SSBCI insiders and the officers/directors/owners of the investment firm. There can be no SSBCI influencer, family member, or person of financial interest to be involved in the designation of funds for SSBCI program.
* The funds are not to be invested in a firm where NJEDA or the appointed investment manager(s) has a financial commitment or is related to a professional at the invested firm.

Fund & NJ Commitments:

* The selected fund manager(s)s must identify the services to be provided to portfolio companies and annually certify these services were provided.
* The selected fund manager(s) must maintain detailed records of the total amount of the State’s SSBCI funds that are expended for NJ-based SEDI businesses..
* Noncompliance of an investment must be addressed immediately by the selected fund manager(s). The selected fund manager(s) must notify the Authority of the noncompliance and the actions taken to resolve the compliance issue, and the Authority will provide this information to the U.S. Treasury.
* The selected fund manager(s) must obtain an assurance from each investee stating that the investment proceeds will be used for permissible purposes under the SSBCI program.
* Managers and owners of the Fund cannot have been convicted of a sex offense against a minor (as such terms are defined in section 111 of the Sex Offender Registration and Notification Act (34 U.S.C. § 20911)). For this purpose, “managers, owners and executives” are defined as a director, or each of the five most highly compensated executives, officers, or employees of the entity, and each direct or indirect holder of 20 percent or more of the ownership stock or stock equivalent of the entity.

Other Transaction Requirements:

* Recipients of SSBCI funds are not to be discriminated against based on race, color, national origin (including limited English proficiency), disability, age, or sex (including sexual orientation and gender identity).
* SSBCI capital must be separately accounted for in all transactions. Records of direct and indirect private financing motivated by SSBCI funds must be maintained. The fund manager(s) must provide transaction-level information including additional private financing in portfolio companies and subsequent company growth. This information will be shared with U.S. Treasury by NJEDA.
* All transactions must include disclosure by the investor in an easy-to-understand manner. SSBCI Privacy Notice and Privacy Act Statement:

The selected fund manager(s) are required to provide investee companies with a privacy notice and privacy act statement when investing and collecting information from investee companies. A sample of this disclosure is available for review in the SSBCI Capital Program Reporting Guidance, Appendix 2, accessible on the US Treasury’s website <https://home.treasury.gov/system/files/136/SSBCI-Reporting-Guidance.pdf> , as of the date of this notice.

We thank you for your interest in supporting New Jersey’s innovation ecosystem.